



American Women in Radio & Television: Southern California Scholarship

Deadline: postmarked by Tuesday, March 16, 2010

The Purpose

By endorsing and supporting quality education, American Women in Radio and Television's Southern California Chapter (AWRT SoCal), wishes to guarantee the future quality of radio and television in Southern California. Toward that goal, AWRT SoCal has established a scholarship fund to aid in the higher education of promising students. This complements the AWRT mission: to advance the impact of women and men in the electronic media and allied fields by educating, advocating and acting as a resource to its members and the industry.

The Scholarship

AWRT SoCal will make available funds for annual scholarship awards for tuition and books. Awards will be announced in April 2010. Scholarship winners will be invited to attend the Genii Awards.

Eligibility Criteria

Applicants must meet the following criteria:

- Southern California resident (male or female). (Ventura, Orange, Los Angeles, San Bernardino, and Riverside counties).
- Attending a Southern California accredited four-year college as a junior, senior, or graduate student.
- Enrolled in television or radio courses or related curriculum.
- Enrolled in at least 9 Semester hours in Spring 2010.
- Application signed by university section/sequence head certifying applicant meets the eligibility criteria.
- Previous AWRT Southern California scholarship winners are eligible.

Selection Criteria

Judges will consider each applicant's depth of thought, clarity of expression and commitment to radio or television as a primary future career. Extracurricular activities, community involvement and legibility also will be considered. Work or internship experience in a radio or TV or cable-related field is important. Also, up to three letters of recommendation from a college professor, counselor, and/or industry professional will be evaluated. Please include the letters of reference with your scholarship application.



How To Apply

Complete the application form attaching additional sheets as necessary. For answers to questions,

Email: mary@schafferwalls.com.

Mail your completed application materials to:
American Women in Radio & Television, Southern Ca. Chapter

Attn: Scholarship Committee

PO Box 11043
Burbank, CA 91510.

Please be sure to provide the following:

1. Completed application form
2. Transcript – this can be an unofficial transcript. Many schools have Degree Progress Reports and these are acceptable.
3. Up to three reference letters from counselors, teachers, employers, and/or industry professionals who know you.
4. 1-3 page type-written essay. Please note presentation and clarity of thought are accessed

The Deadline

The application must be postmarked by **Tuesday, March 16, 2010**. The AWRT Scholarship committee will review the applications and select the winners. Winners will be contacted in April.

American Women in Radio & Television: Southern California Scholarship Application

Return your completed application materials to:

American Women in Radio & Television, Southern Ca. Chapter
Attn: Scholarship Committee
PO Box 11043
Burbank, CA 91510.

Must be postmarked by **March 16, 2010**. Complete the application and attach up to three letters of recommendation from industry professionals, college professors, or school counselors. Include the essay requested under the section titled "Your Career". Make sure that you, and the appropriate person signs the certification section at the very bottom.

Applicant Name:

Name:	Email:	
Soc Sec No.:		
Address:	Phone:	
City:	State:	Zip:

How did you find out about this **scholarship** program?

Grade level during the coming academic year: _____

Expected date of graduation: _____

Major/degree working toward:

School Name:

School you are currently attending:	
Name of department head, advisor or counselor:	
Full Address:	Phone ()

Activities (Submit on separate typed page)

What part-time work, if any, have you done while attending school?

List your academic honors and other accomplishments

List school and community activities and clubs and offices held

List Radio, Television or related courses that you have taken



About your career

Submit an essay (1-3 typewritten pages, double spaced) addressing any one, or more, of the following:

- Why did you select radio, television or an allied field as your career choice?
- Tell us who you admire the most in the radio or television industry and why?
- What does "diversity" mean to you? How important do you think it is in radio and television?
- What is your first job preference after college? Where do you see your career in ten years?
- What role do you think the government should play in a radio or television station's operations?
- Describe the radio or television station or cable channel you most admire.

Certifications

I certify the information on this application and attachments are true and correct to the best of my knowledge

Applicant's Signature

Date:

Counselor/Department/Sequence Head Certification

(Must be completed)

I certify this applicant meets the criteria for Southern California residency, major, units (9 or more) & grade level.

Name & Title

Date:
